

## InterPARES 3 Case Study Abstract

## TEAM Brazil – Case study 02 - Public Relations and Press Office of the State University of Campinas – Digital Photographic Documents.

Test-bed name: Public Relations and Press Office of the State University of Campinas – Digital Photographic Documents. Test-bed type: State university archive (autonomous state authority). Topic/title: Digital Photographic Records. Case study type: Records Start date: July 2008.

The test-bed concerns the Public Relations and Press Office (Portuguese acronym: ASCOM) of the State University of Campinas (UNICAMP), Brazil, created in 1982, in charge of producing, managing and storing digital photographic documents, covering news and current events.

The case study examines photographic documents recorded in their original digital format, since 2004, so that they can be edited by publishers and professional news media professionals. Images are copied and stored in a specific repository and are retrievable in the SIARQ/Search engine, a corporate system grounded on ISAD(G) and EAD procedures. Those digital records must remain reliable, authentic and accessible through time.

This InterPARES 3 case study aims at setting up management and preservation procedures relating to such repository of records.